



Obesity, Smoking and Alcohol Projections Moray 2023.

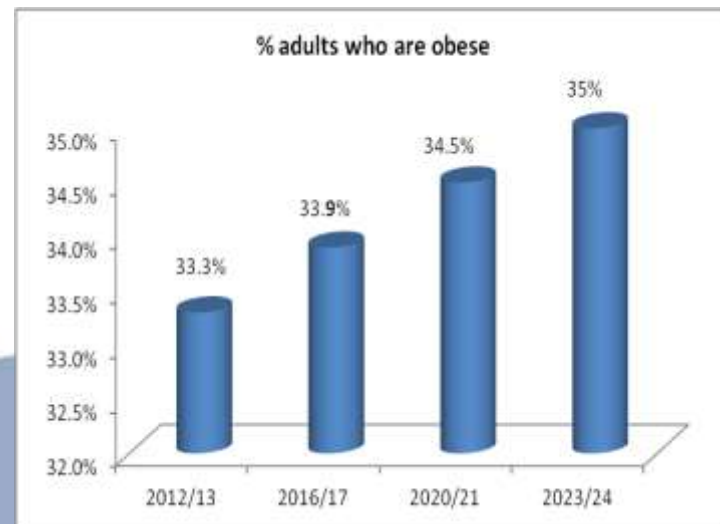
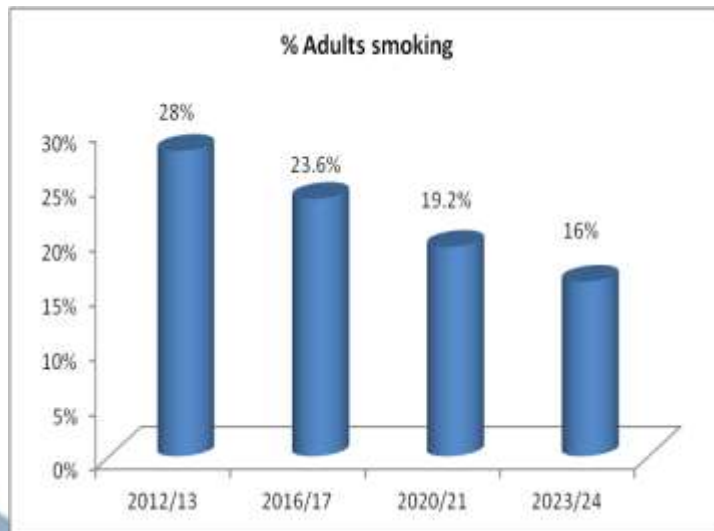
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Projections are not a reliable guide to the future. Their core assumption – that the past is a guide to the future – is invariably wrong to a greater or lesser extent.

But they do illustrate the scale of change required if aspirations are to become reality.

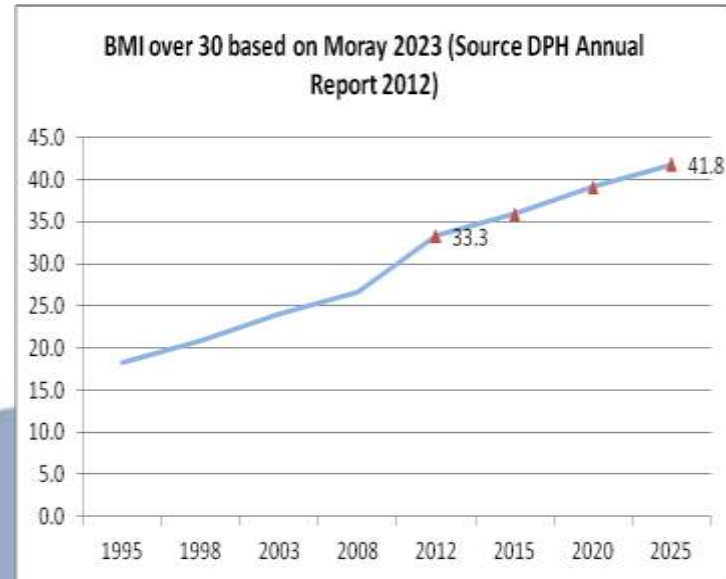
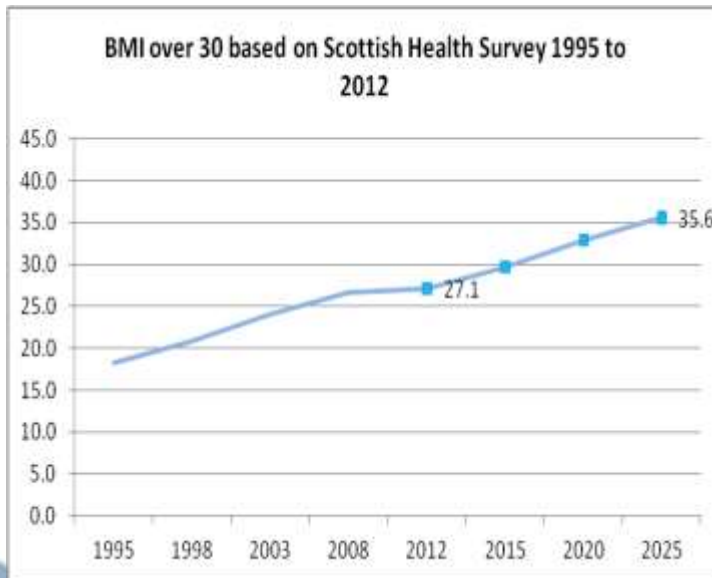
Current projections in Moray 2023



Obesity: By 2023, 1.5% increase in adults who are obese in Moray.

- Plans
- Background and Moray position.
- Annual Budget
- Assets
- What will services do to contribute to the target?
- Confidence Rating

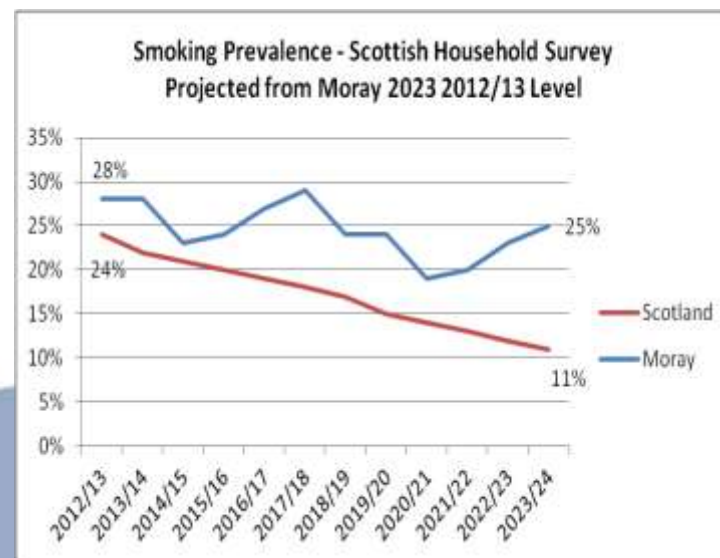
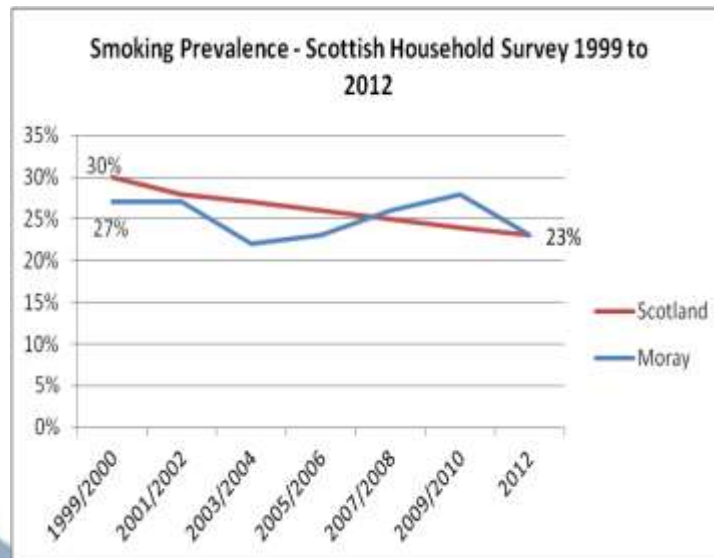
Alternative obesity projections?



Tobacco: By 2023 there will be a 12% reduction in the number of adults who smoke in Moray.

- Plan
- Background and Moray Position
- Annual Budget
- Assets
- What will services do to contribute to achieving the target?
- Confidence Rating

Alternative smoking projections?



Mental Health and Wellbeing.

- Identified and agreed as a fourth Healthier Citizen priority for Moray 2023;
- Projections will be identified and agreed via the development of a Joint Commissioning Mental Health and Wellbeing Strategy for Moray;
- Strategy development will be led by the MCHSCP.

Chart 34: Alcohol



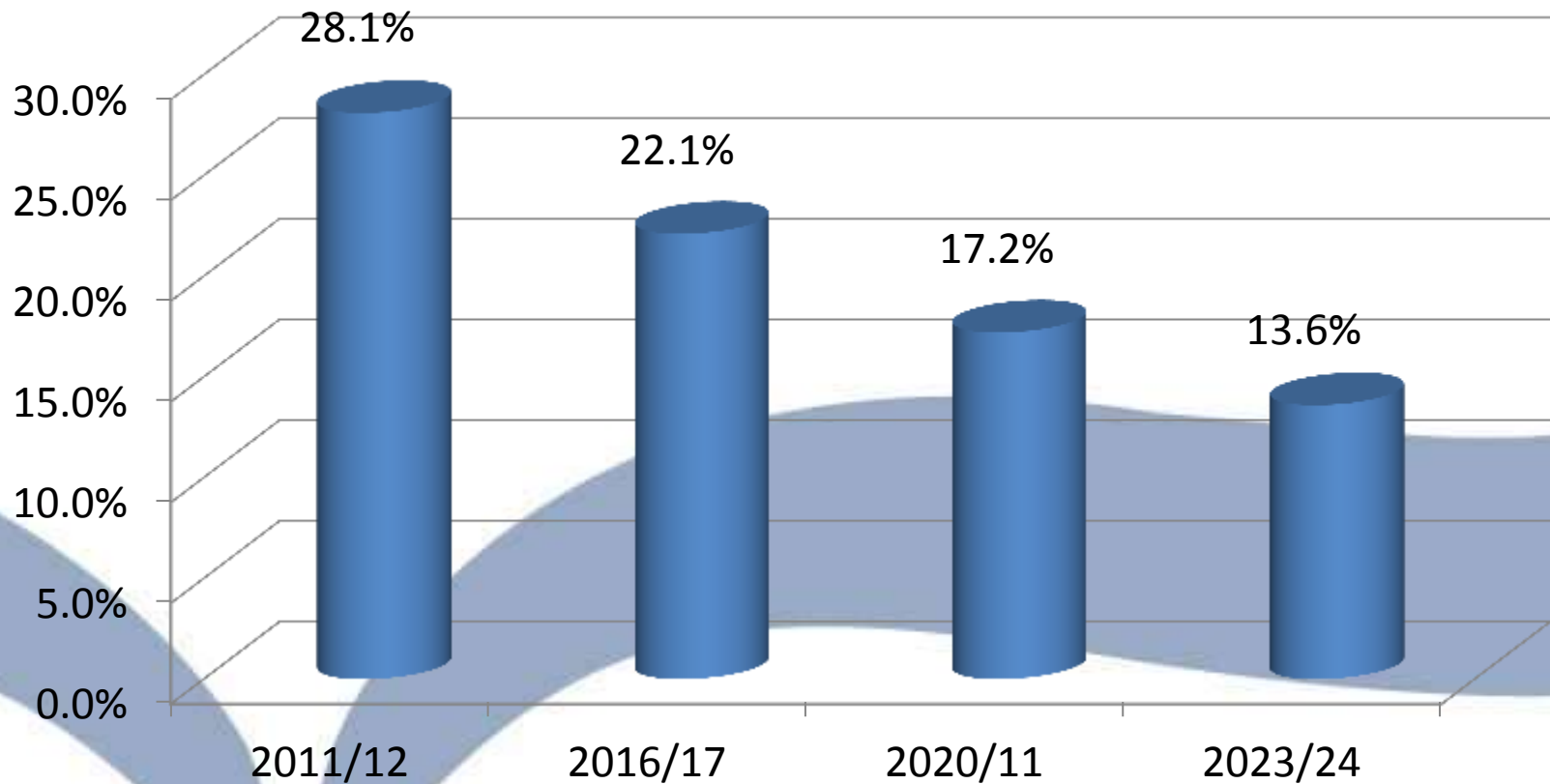
Alcohol: By 2023, a 51.6% decrease in the number of acute inpatient and day case discharges with an alcohol related diagnosis who are reported to be Alcohol Dependant in Moray

Background and Moray position
Plans

Annual Budget
Assets

What will services do to contribute to the target?
Confidence Rating

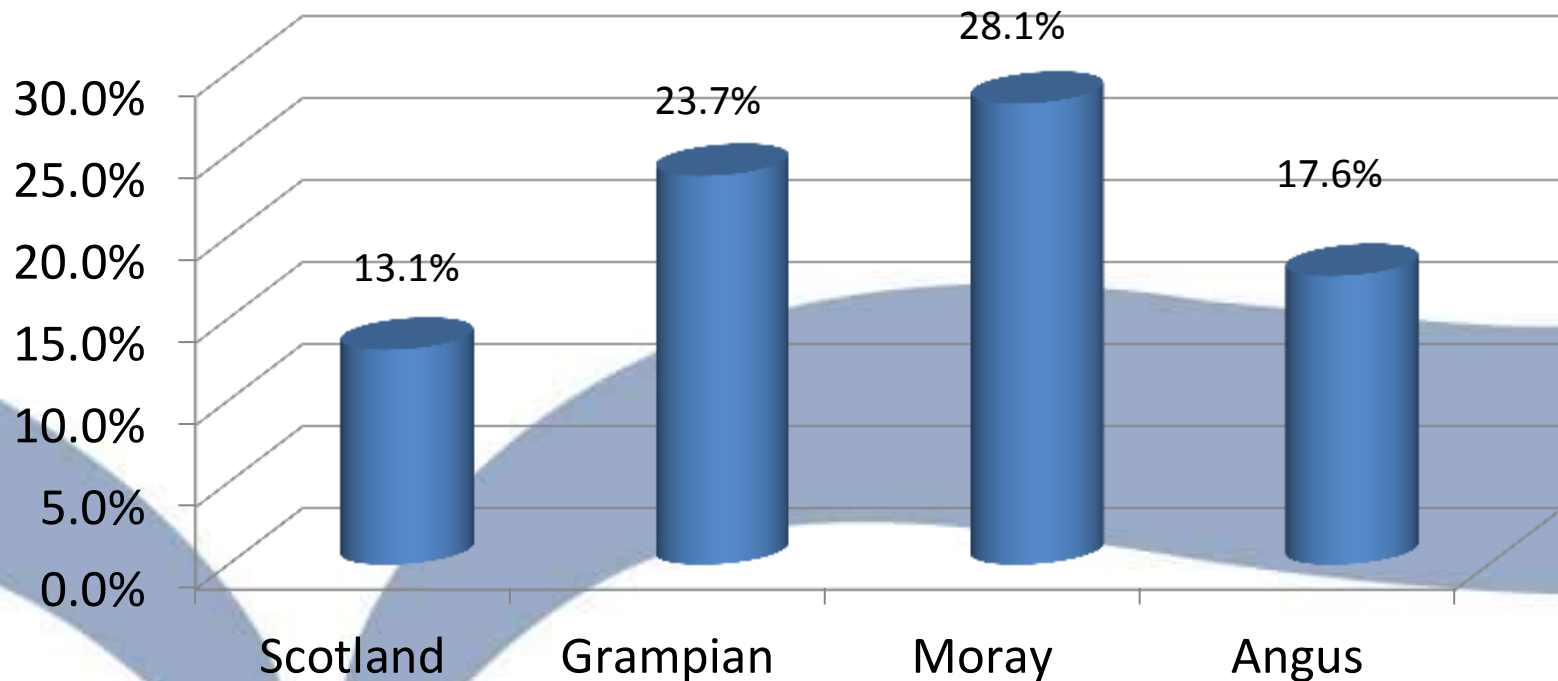
Patients in Hospital with an Alcohol diagnosis who are Alcohol Dependant



Background & Moray Position



Patients in Hospital with an Alcohol Diagnosis who are Alcohol Dependant 2011/12



Plans

MADP Delivery Plan
MADP Scottish Government
Report
MADP Strategy
Community Safety Strategy

Annual Budget



MADP Budget as well as contributions from NHSG, TMC, and Police Scotland

The move towards integration of Health and Social care and joint budgets could impact on the resources available to tackle alcohol issues

It can be challenging to clarify the budget used to improve health and well being of the population when looking at the amount spent on alcohol alone

Annual Budget contd.



In NHS Grampian, activity is underway to demonstrate it's commitment to the development of a CPP Prevention Plan for each of the 3 CPP's and to demonstrate an increasing shift towards prevention from mainstream allocations

Assets



Primary Assets

MADP Services

MCHSCP Public Health Team (including Health Point, Dr Grays Hospital and the MIB)

Police Scotland (Operation Avon and School Liaison Officers)

Secondary Assets

Education and Children and Families Social Care Services

What will MADP Services do to contribute to the target?

There will be increased support to parents with children or who are pregnant; providing early involvement

There will be increase focus accompanied by resources to ensure there is early involvement where a pregnant female is abusing alcohol; supporting their involvement with antenatal, addiction and family services

What will MADP Services do to contribute to the target?



Ensure that the early intervention agenda is integrated into the Early Years and Young People Subgroup and work plan

MADP Research and Information Officer and Management and Performance subgroup will continue to monitor Alcohol Related Hospital Admissions year on year

What will Services do to contribute to the target?



Reinforce the message that alcohol is potentially dangerous if consumed above the recommended drinking limits

Co-ordination of consistent alcohol awareness messages through effectively designed communications to all ages and population groups

Work with Elected Members and Community Planning Board Members to increase ownership of the reduction in alcohol dependence in Moray and to act as senior advocates and champions in key service committees and strategy and policy development on a local and national level

What will Services do to contribute to the target?



That the Community Planning Board give consideration to review the current governance and accountability systems and infrastructure in relation to the:

Local Licensing Board

Local Licensing Forum

Licensing Community

With an aim to ensure that it is appropriate for
Community Planning Partners

Restrict the illicit sale of alcohol to those under 18 years

Confidence Rating

Confidence Rating of 1: Further action needs to be identified as a matter of priority

A reduction of 51.6% is an ambitious target , which will require additional resources and further actions to be identified as a matter of priority