

## The Strategic Context: National &amp; Local Outcomes

National Outcomes	National Priorities	SOA Priorities	Community Plan Single Outcome Agreement (SOA) outcomes	Moray Council Corporate Plan Best Value for Moray (BV4M) Priorities	Administration (Admin) Priorities
We live longer, healthier lives (6)	Health Inequalities & Physical Activity	Healthier Citizens	<ol style="list-style-type: none"> <li>1. Obesity</li> <li>2. Smoking</li> <li>3. Sexual health and blood borne viruses</li> <li>4. Hazardous/ harmful drinking including alcohol dependency</li> <li>5. Mental health and wellbeing</li> </ol>		1. Alcohol Misuse
<p>Our young people are successful learners, confident individuals, effective contributors and responsible citizens (4)</p> <p>Our children have the best start in life and are ready to succeed (5)</p>	Early Years	Ambitious and confident children and young people	<ol style="list-style-type: none"> <li>1. GIRFEC</li> <li>2. Early Years</li> <li>3. Achievement &amp; Attainment</li> <li>4. Achieving our potential</li> </ol>	<ol style="list-style-type: none"> <li>1. GIRFEC/Early Intervention</li> <li>2. Looked After Children/ Corporate Parenting</li> <li>3. Improving, Learning &amp; Attainment</li> </ol>	
Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it. (15)	Outcomes for Older People	Adults living healthier, sustainable independent lives safeguarded from harm	<ol style="list-style-type: none"> <li>1. Self-directed support</li> <li>2. Reshaping Care for Older People</li> </ol>	1. Our local people are healthier and active older age	1. Health & Social Care Integration
We live in a Scotland that is the most attractive place for doing business in Europe (1)	Economic Recovery & Growth	A growing and diverse economy	<ol style="list-style-type: none"> <li>1. Moray Economic Strategy</li> <li>2. Transport and infrastructure</li> <li>3. Affordable housing/ homelessness</li> </ol>	<ol style="list-style-type: none"> <li>1. Our Economy is Strong</li> <li>2. Moray Economic Strategy</li> <li>3. Easier access to services</li> </ol>	<ol style="list-style-type: none"> <li>1. Tourism</li> <li>2. A96 corridor</li> <li>3. Fair &amp; Equitable Transport</li> <li>4. Homelessness</li> <li>5. Wind Turbine</li> </ol>

<p>We live in well-designed, sustainable places where we are able to access the amenities and services we need (10)</p> <p>We value and enjoy our built and natural environment and protect it and enhance it for future generations (12)</p> <p>We reduce the local and global environmental impact of our consumption and production (14)</p>			<ol style="list-style-type: none"> <li>4. Carbon Management</li> <li>5. Broadband and mobile</li> </ol>	<ol style="list-style-type: none"> <li>4. Roads &amp; Infrastructure</li> <li>5. Affordable Housing</li> <li>6. Tackling Homelessness</li> <li>7. Attractive natural &amp; built environment</li> <li>8. Waste Management</li> <li>9. Renewable Energy</li> </ol>	
<p>We realise our full economic potential with more and better employment opportunities for our people (2)</p> <p>We are better educated, more skilled and more successful, renowned for our research and innovation (3)</p>	Employment	Employability and employment skills	<ol style="list-style-type: none"> <li>1. Positive destinations</li> <li>2. Opportunities for All</li> <li>3. Community learning and development</li> </ol>	<ol style="list-style-type: none"> <li>1. Adult Learning</li> </ol>	
<p>We have tackled the significant inequalities in Scottish society (7)</p> <p>We have improved the life chance for children, young people and families at risk (8)</p>	Safer & Stronger Communities & Reducing Reoffending	Safer Communities	<ol style="list-style-type: none"> <li>1. Child Protection</li> <li>2. Living in safer communities</li> <li>3. Reducing Reoffending</li> <li>4. Fuel poverty</li> <li>5. Adult Protection</li> </ol>	<ol style="list-style-type: none"> <li>1. Child Protection</li> <li>2. Safer Neighbourhoods</li> <li>3. Flood Alleviation Schemes</li> </ol>	<ol style="list-style-type: none"> <li>1. Flood Alleviation Schemes</li> <li>2. Community Safety</li> </ol>

<p>We live our lives safe from crime, disorder and danger (9)</p> <p>We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others (11)</p> <p>We take pride in a strong, fair and inclusive national identity (13)</p>					
<p>Our public services are high quality, continually improving, efficient and responsive to local people's needs (16)</p>	<p>4 Pillars of Public Sector Reform</p>	<p>Partnership &amp; Organisational Development</p>	<ol style="list-style-type: none"> <li>1. Prevention</li> <li>2. Local integration &amp; partnership</li> <li>3. Investment in people</li> <li>4. Performance improvement</li> </ol>	<ol style="list-style-type: none"> <li>1. Community Engagement</li> <li>2. Equalities</li> <li>3. Customer Satisfaction</li> <li>4. Workforce and Succession Planning</li> <li>5. Management, Structuring and Redesign</li> <li>6. Service Planning</li> <li>7. Staff Engagement and Empowerment</li> </ol>	