

MORAY

AREA PROFILE 2017



Our Key Facts

<p>POPULATION 95,510 population (2015)*</p> <ul style="list-style-type: none"> • 16.2% aged 16 to 29 years (Scotland = 18.2%) • 30.2% aged 60 and over (Scotland= 24.2%) 	<p>AREA 2,238 sq km (864 sq miles)</p> <p>11th most sparsely populated area in Scotland</p> <ul style="list-style-type: none"> • 42.2% of the population live in a rural area • 4.1% live in settlements with fewer than 500 people 	<p>HOUSEHOLD PROJECTIONS 2012 TO 2037 7% increase in households (40,492 to 43,245) (Scotland = 17% increase)</p> <p>FUEL POVERTY 2014 40% of households in fuel poverty (Scotland= 35%)</p>
<p>ETHNICITY 77.7% White - Scottish (Scotland= 84%)</p> <p>18% White – other British (Scotland= 7.9%)</p>	<p>CHILDREN LIVING IN POVERTY 2014 18% children live in poverty) (Scotland= 22%)</p> <p>Moray has 0% of Scotland’s most deprived datazones, and 0.06% of Scotland’s least deprived datazones</p> <ul style="list-style-type: none"> • 3,537 people • 3.7% of Moray’s population 	<p>CAR/VAN OWNERSHIP 19.9% of households have no car/van (Scotland= 30.5%)</p> <p>33.2% of households have 2 or more cars/vans (Scotland= 27.2%)</p>

*Annual estimates are provided each year by National Records of Scotland (NRS) etc...

Economy and Income

<p>GVA PER CAPITA 2013 £61,064 (14.7% increase since 2008) (Scotland= £54,646 9.6% increase since 2008)</p>	<p>WEEKLY WAGES 2016 £498 (live in Moray) £491 (work in Moray) (Scotland= £535)</p>	<p>BUSINESS SIZE 2016 46.2% employment in small businesses (<50) (Scotland= 36.1%)</p> <p>39.6% employment in large businesses (250+) (Scotland= 50.0%)</p>	<p>BUSINESS TURNOVER 2016 £3,410m (Scotland= £270,086)</p> <p>Between 2010-16: 23.2% growth (Scotland= 4.9% growth)</p>
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Education and Learning

<p>SCHOOL ATTAINMENT 2014/15 60.6% of pupils left school with one or more SCQF level 6 or 7 (Scotland= 63.2%)</p> <p>ATTENDANCE 2014/15 94.6% primary (Scotland= 93.9%)</p> <p>90.2% secondary (Scotland= 88.5%)</p>	<p>POSITIVE DESTINATIONS 2014/15 Initial destination (2015) 94.3% (Scotland= 92.9%)</p> <p>9 months on (2016) 89.9% (Scotland= 92%)</p>	<p>MORAY COLLEGE STUDENTS 2014/15 64.9% successful completions (Further Education) (Scotland= 64%)??</p> <p>1,670 full time students (up from 1,556 in 2012/13)</p>	<p>QUALIFICATIONS: WORKING AGE POPULATION 2015 32.3% have NVQ4+ (Scotland= 42.5%)</p> <p>11.6% have no qualifications (Scotland= 9.0%)</p>
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Life Stages/Health and Well-being

<p>LIFE EXPECTANCY 2011/13 81.7yrs for Females (Scotland= 81yrs) 77.9yrs for Males (Scotland =76.9yrs)</p>	<p>DIABETES PREVALENCE 2016 5.7% (Scotland = 4.97%) 5,258 registered with diabetes (up from 4,110 in 2010)</p>	<p>OBESITY 2013/14 10.5 per thousand population (down from 10.88 per thousand population in 2010-11) (Scotland = 8.05 per thousand population)</p>	<p>ALCOHOL RELATED DEATHS 2011/15 20.8% per 100,000 population (Scotland= 21.5%)</p>
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Community and Environment

<p>NEIGHBOURHOOD ISSUES Data to follow</p>	<p>CRIME AND DISORDER 2014/15 270 crimes per 10,000 people: reduced from 463 in 2010/11 (Scotland= 479)</p>	<p>STREET CLEANLINESS NA – survey being undertaken in 2017</p> <p>WASTE 42.6% to landfill (Scotland= 46.4%)</p> <p>57.6% recycled (Scotland= 44.3%)</p>	<p>OUR NEIGHBOURHOODS 2015 97% rate their neighbourhood as very/fairly good (Scotland= 95%)</p> <p>VOLUNTEERING 2015 30% adults involved in voluntary work (Scotland= 27%)</p>
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Public Services

<p>PUBLIC SPENDING £309.8 + million Moray Council (2015-16) (000) £296,937 (£275,566+£6,141+£15,230) Moray College - £12,755,000 (2014-15) NHS Housing Authorities</p>	<p>KEY ISSUES FOR MORAY RESIDENTS</p>	<p>INFLUENCE/INVOLVEMENT IN PUBLIC SECTOR 2015 22% agree that they “can influence decisions affecting my local area” (Scotland= 24%)</p> <p>37% agree that their “council does the best it can with the money available” (Scotland= 41%)</p>
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