

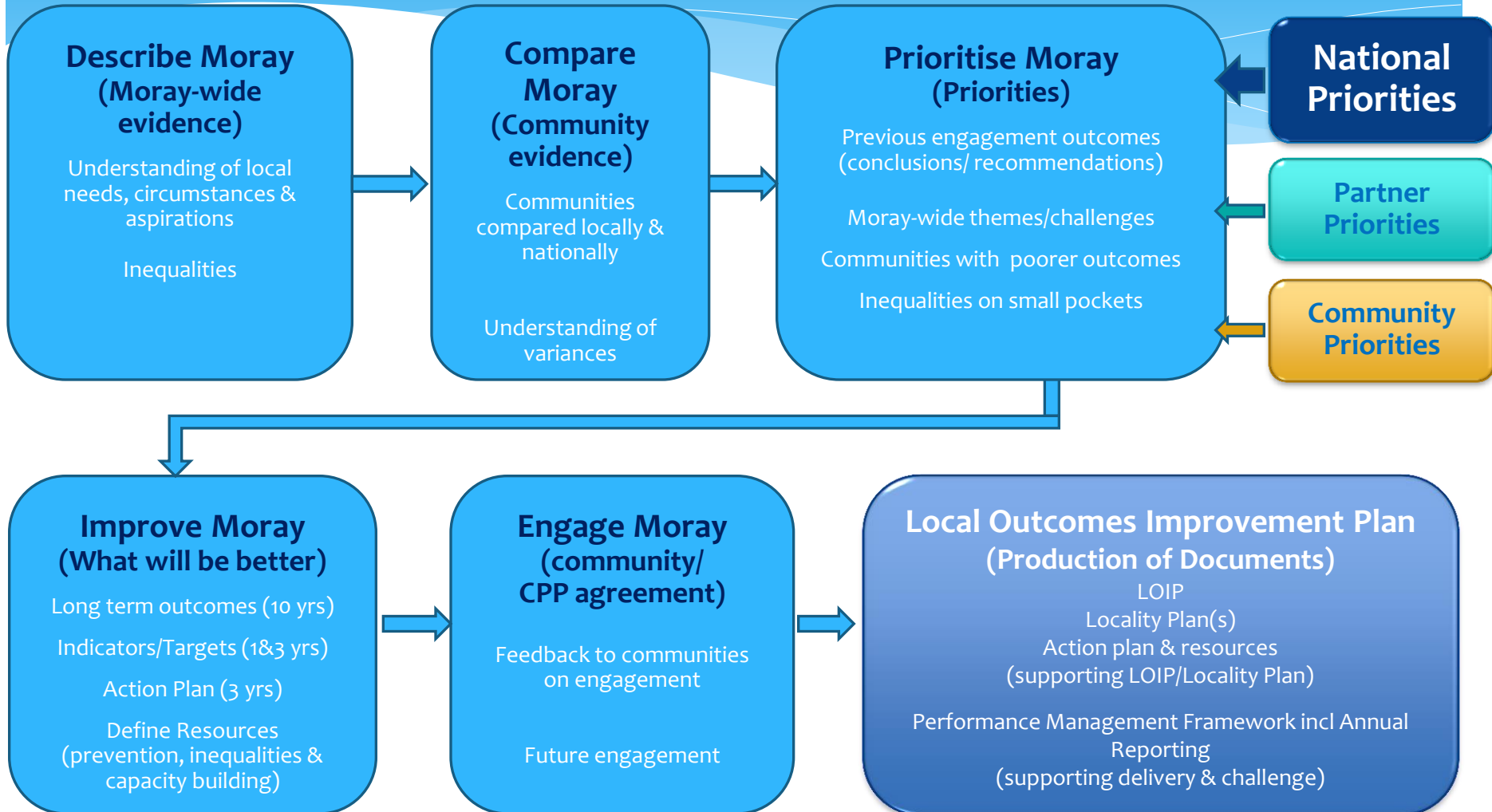


**Moray  
Community Planning  
Partnership**

# **Understanding Moray Understanding Buckie**

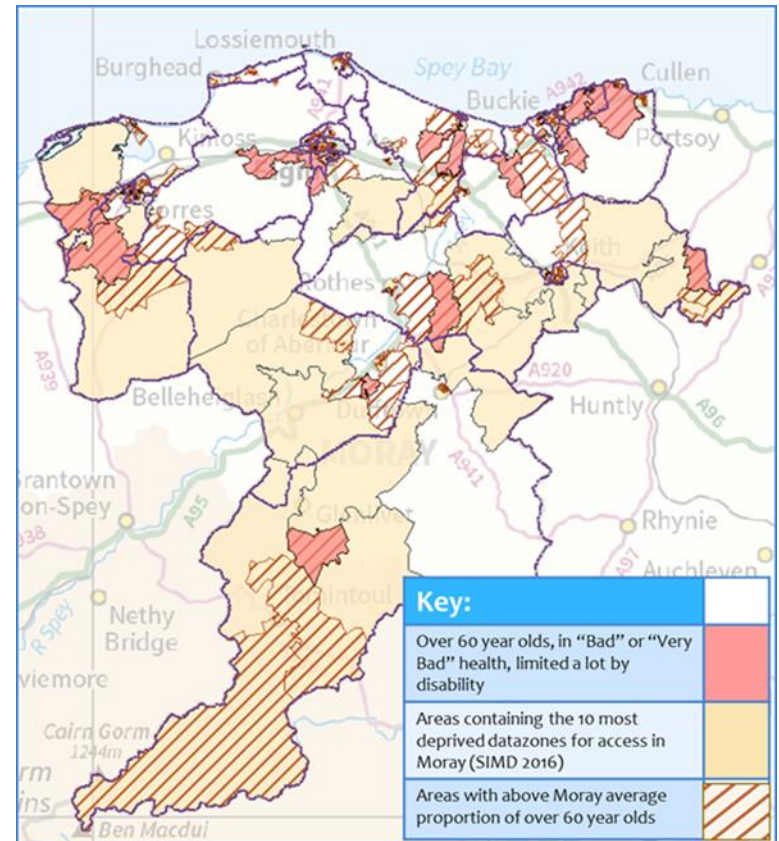
**29<sup>th</sup> September 2017**

# Requirements of the Community Empowerment Act



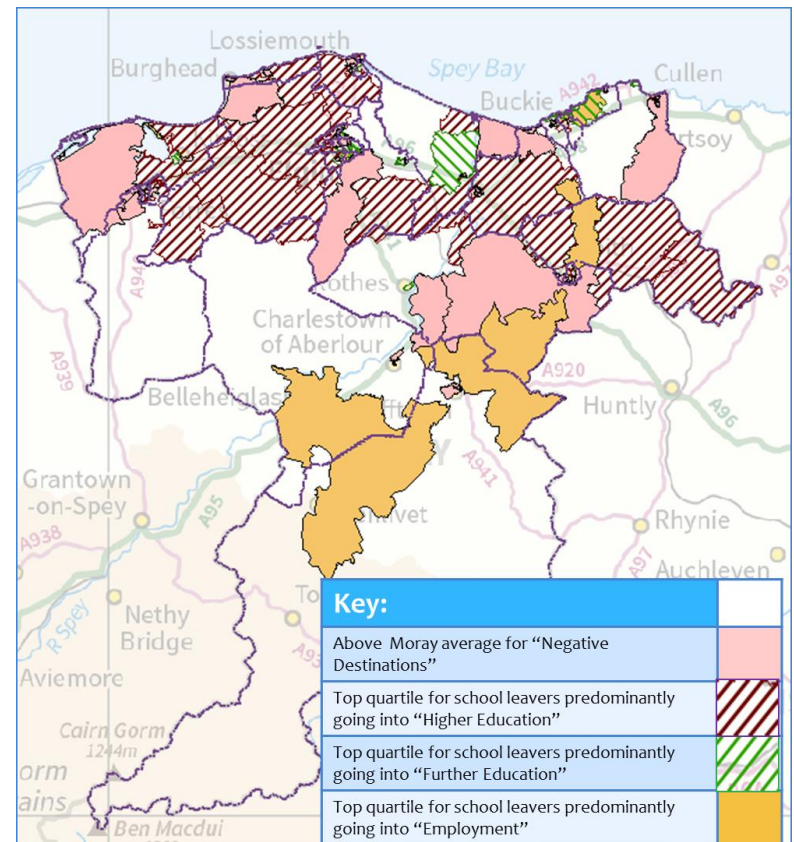
# Understanding Moray: aging population

- Higher proportion of residents aged 60 and over
- More older people with intensive needs remain at home
- Older population in rural and coastal areas
- Access deprivation



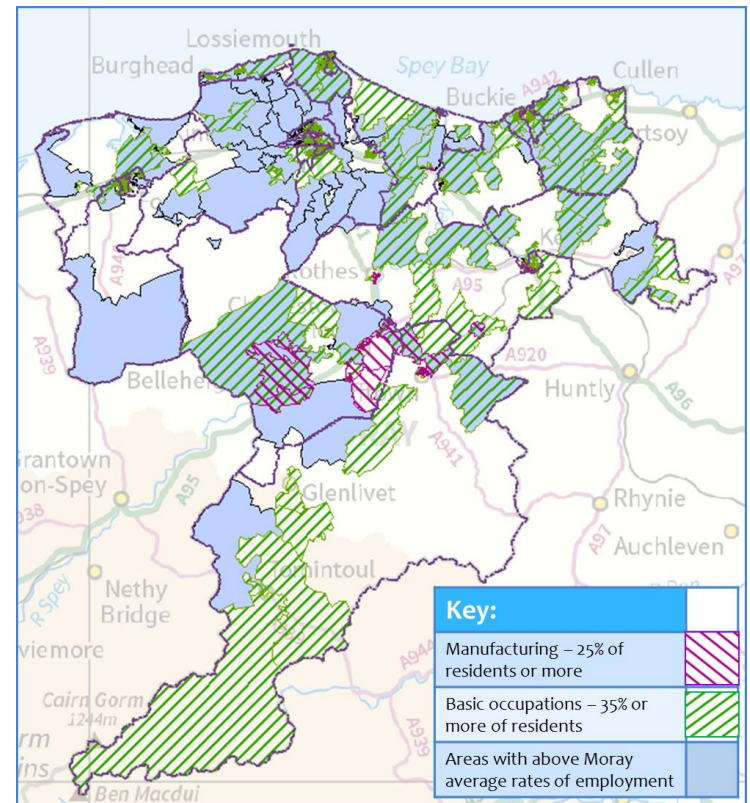
# Understanding Moray: young people

- Missing age group
- Variation in attainment
- Variation in positive destinations
- Aspirations of young people/industry in Moray



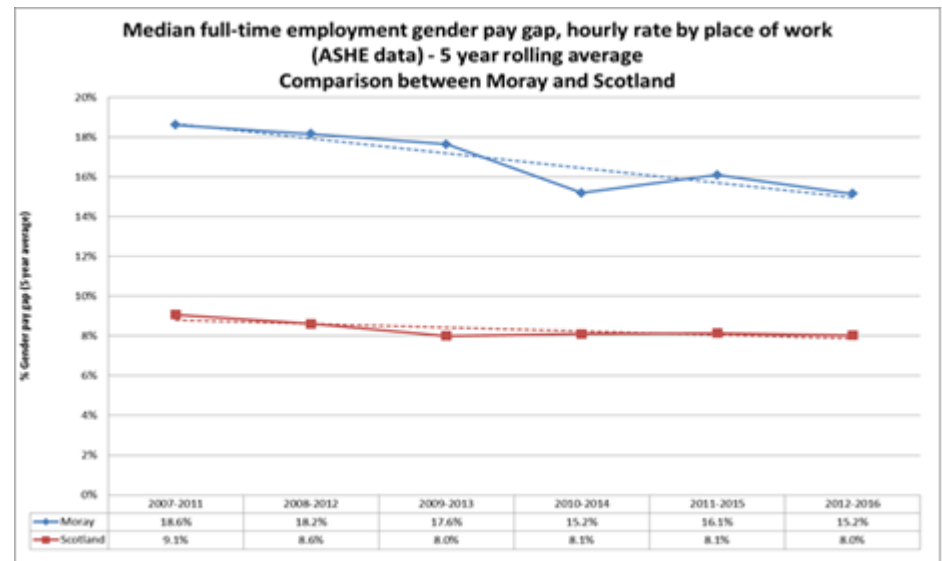
# Understanding Moray: economy / industry

- High employment rates
- Lower paid, lower skilled jobs
- Traditional industry
- Types of industry and links with income, attainment and post school destinations



# Understanding Moray: gender equality

- Weekly gender pay gap:  
Moray = 16.5%  
Scotland = 10.1%
- Higher proportion of female part-time workers
- Lower proportion of female population in Moray; most notably at 16-25 age group



**Common issues across Lossiemouth**

Older people (not Lossie)  
White 'Other British'  
Multiple car ownership (not Lossie)  
Professional/Associate Professional

**Varied attainment**

**Common issues across Milne's**

Traditional Scottish community (not Garmouth)

Older population (not Lhanbryde)  
Poor health outcomes  
Negative destinations (not Garmouth)

**Common issues across Buckie**

Traditional Scottish communities  
Older people  
Low level adult qualifications  
Low attainment S4  
Further education (part-time)  
Wholesale/retail: motor repair // Skilled trades

**Common issues across Forres**

Diverse population – ethnicity  
Older population  
Private rent (not town)  
Below average full-time employment (not Kinloss)  
Above average adult qualifications

**Common issues across Keith**

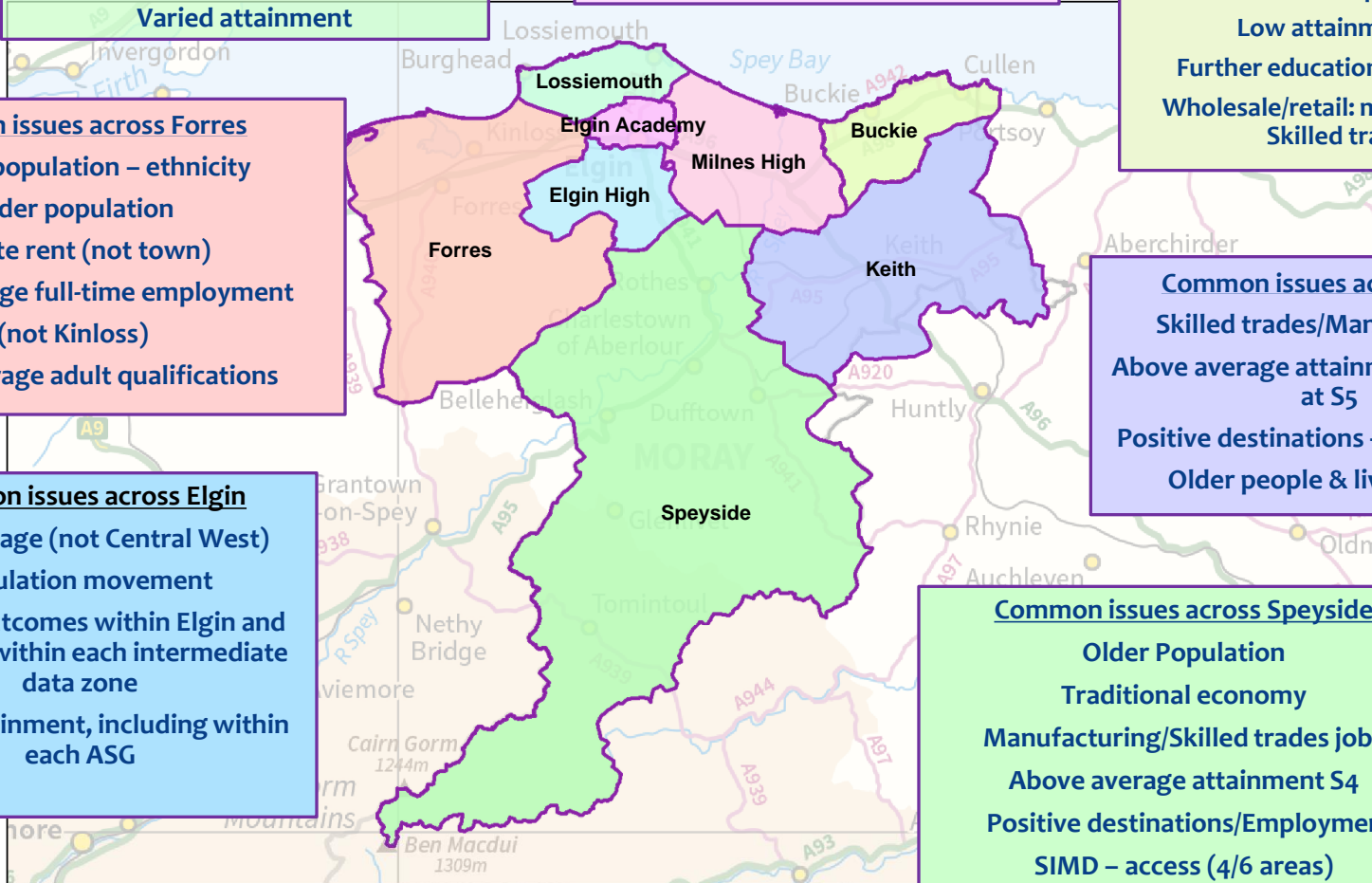
Skilled trades/Manufacturing  
Above average attainment S4/Varied at S5  
Positive destinations – employment  
Older people & living alone

**Common issues across Elgin**

Working age (not Central West)  
Population movement  
Varying outcomes within Elgin and variances within each intermediate data zone  
Varied attainment, including within each ASG

**Common issues across Speyside**

Older Population  
Traditional economy  
Manufacturing/Skilled trades jobs  
Above average attainment S4  
Positive destinations/Employment  
SIMD – access (4/6 areas)

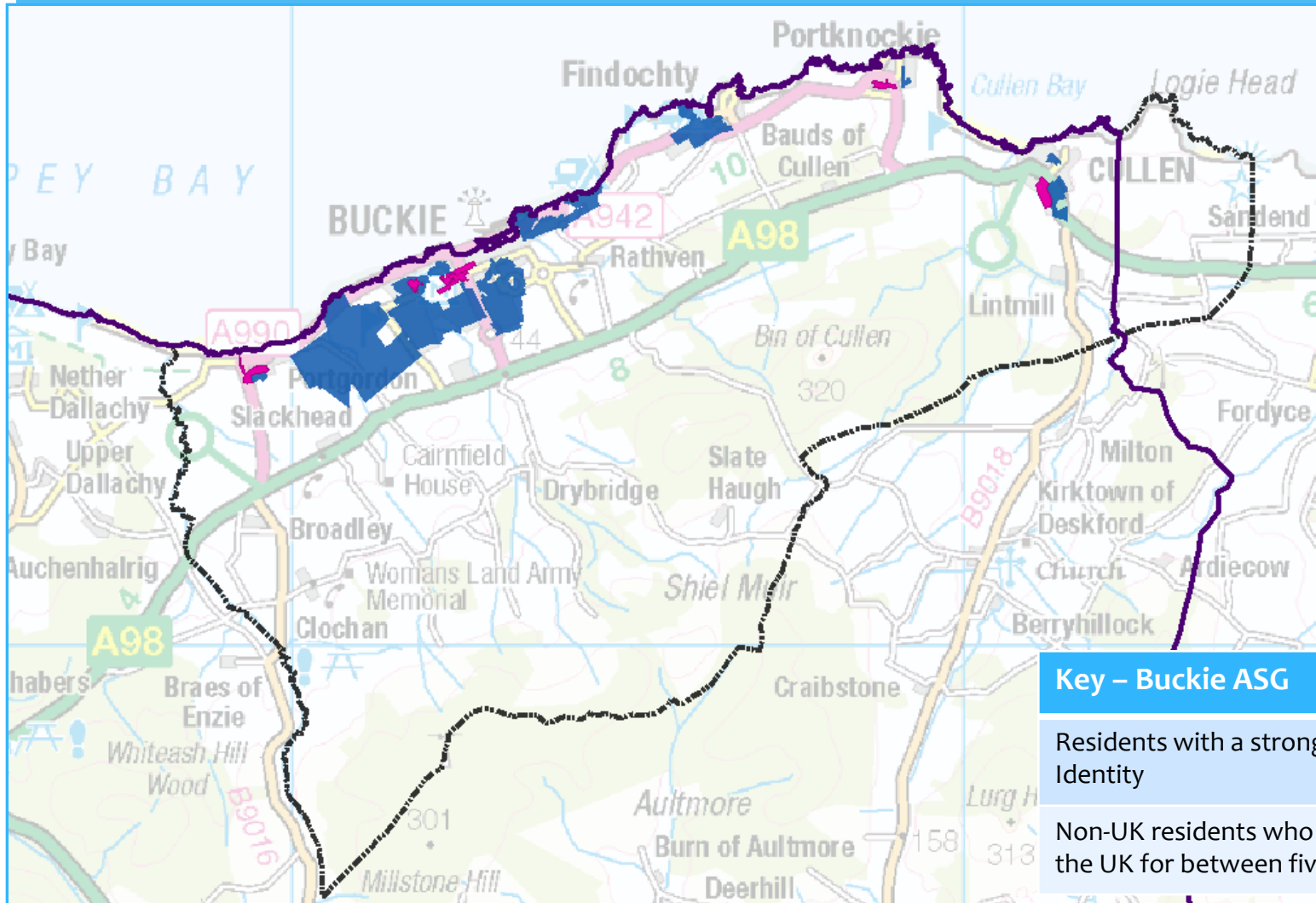


# Understanding Buckie





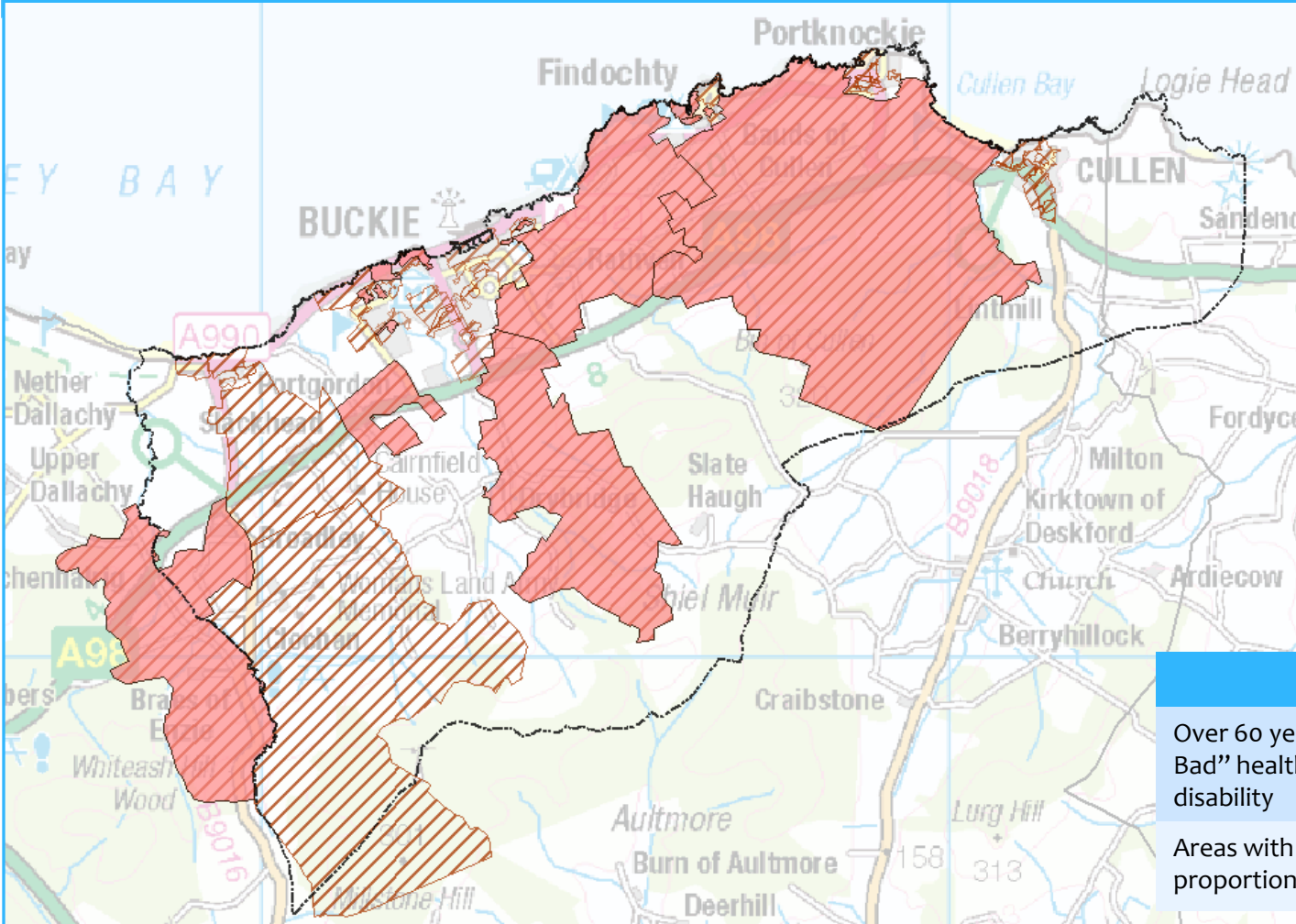
# Understanding Buckie: traditional Scottish community





# Understanding Buckie: traditional Scottish community

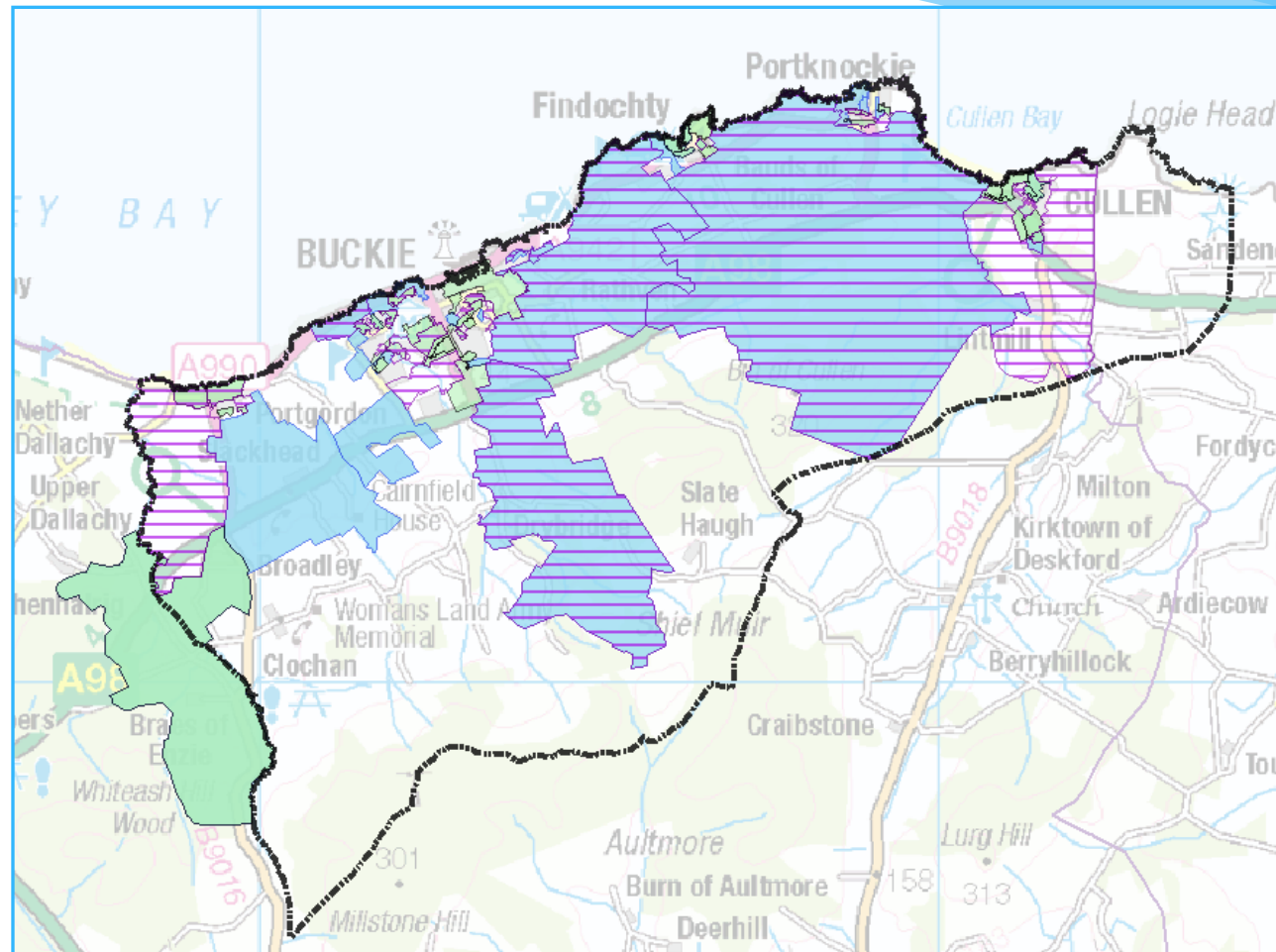


# Understanding Buckie: aging population



BUCKIE	
Over 60 year olds, in “Bad” or “Very Bad” health, limited a lot by disability	
Areas with above Moray average proportion of over 60 year olds	

# Understanding Buckie: aging population

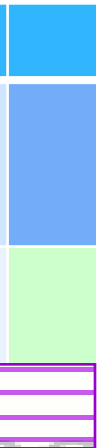


## Key – Buckie ASG

Population aged between 60 to 64 years old (>10% of the residents in an output area)

Population aged over 65 years old (>25% of the residents in an output area)

High levels of unpaid care (over 35 hours per week)

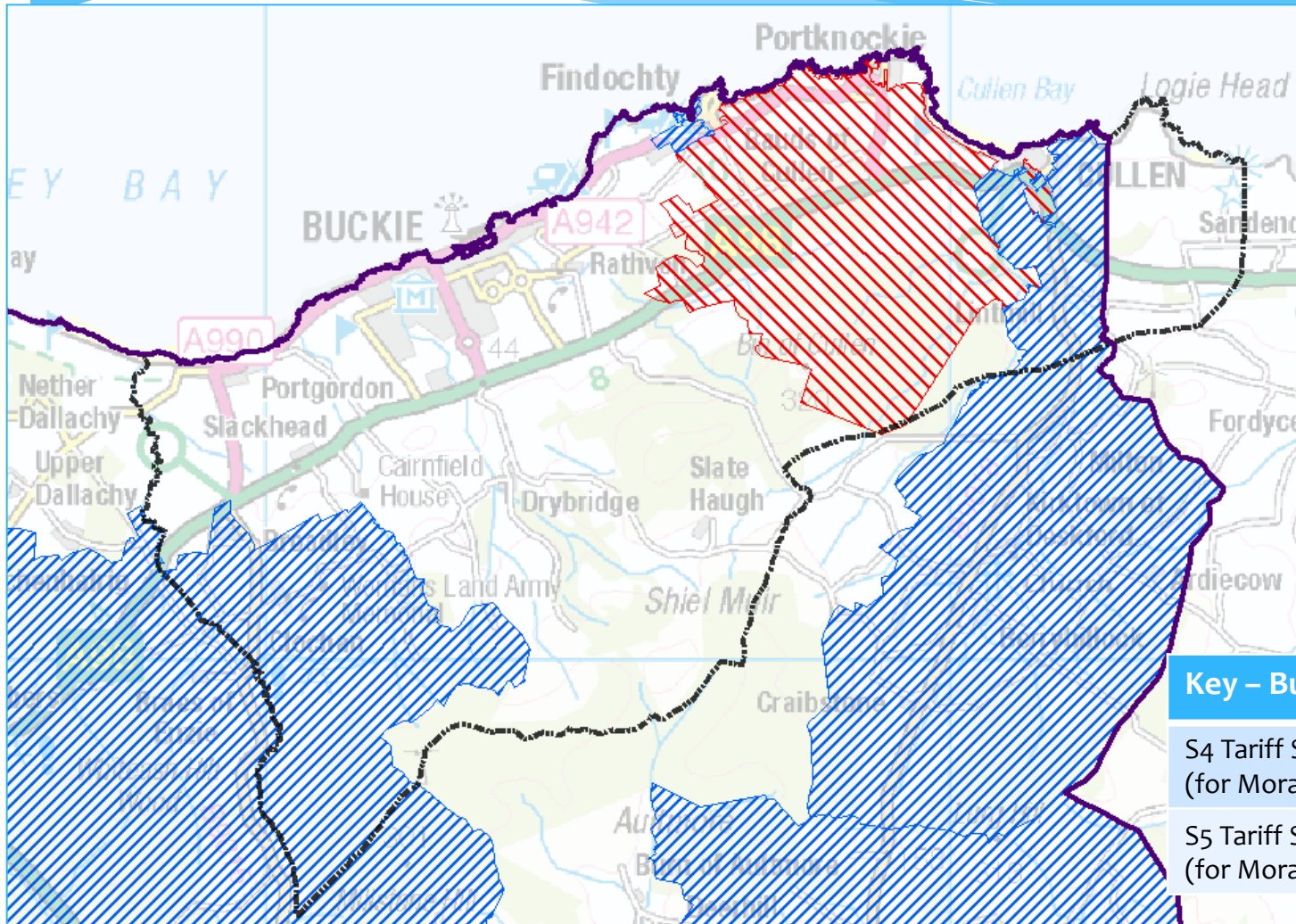


# Understanding Buckie: young people

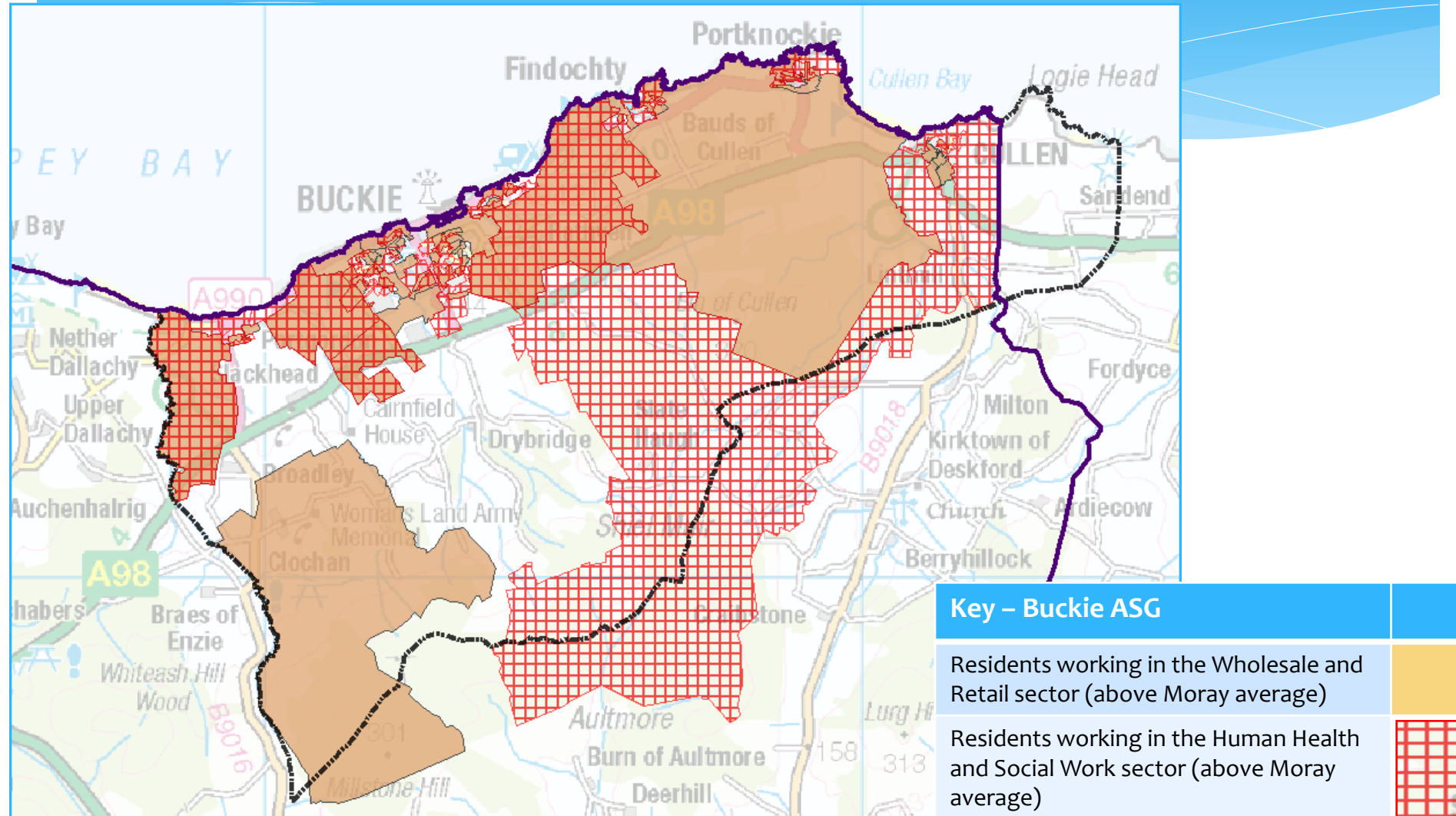
## Missing age group

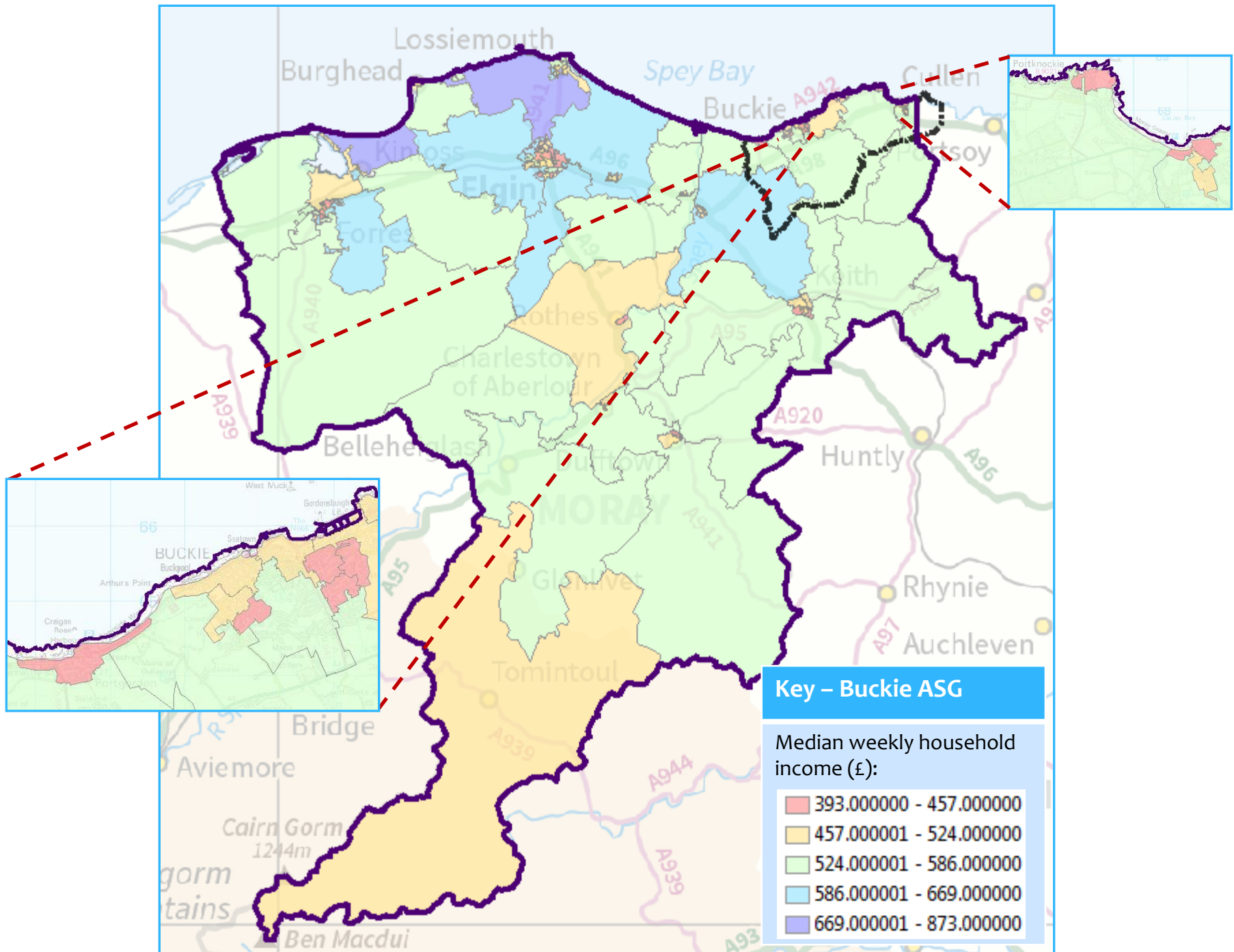
	16 - 29	30 - 44
Scotland	18.5%	20%
Moray	16.1%	19.1%
<b>Buckie</b>	16.8%	18.7%
<b>Cullen</b>	12.5%	16.8%
<b>Findochty</b>	12.6%	17.9%
<b>Portgordon</b>	11.8%	18.5%
<b>Portknockie</b>	14.7%	16.7%

# Understanding Buckie: young people



# Understanding Buckie: economy / industry







# Understanding Buckie: variances within the ASG

## Buckie (town)

Older people's services  
Long term sick/Disabled  
Emergency admissions  
No-car households  
Council housing  
Vandalism  
SIMD - crime

## Common issues across Buckie

Traditional Scottish  
communities  
Older people  
Low adult qualifications  
Low attainment S4  
Positive destination - further  
education (part-time)  
Wholesale/retail: motor repair //  
Skilled trades jobs

## Cullen

Older people living alone  
Community hospital  
Long term limiting condition  
High levels unpaid care  
Improved attainment S5  
Self-employed/part-time

## Findochty

Access deprived (SIMD)  
Car ownership  
Improved attainment S5  
SIMD - crime and access

## Portgordon

Poor self reported health  
Long term sick/Disabled  
Long term limiting condition  
High levels unpaid care  
Emergency admissions  
Part-time employment  
Neighbour disputes  
SIMD - access and housing

## Portknockie

Improved attainment S5  
Self-employed/Part-time  
Home ownership  
SIMD - housing and education

# Communities with poorer outcomes

## My Communities

Understanding this page

SELECT CPP

ALL  Top/bottom 10  Top/bottom 5

Moray

54%

- Child Poverty
- S4 Tariff Score
- Positive Destinations
- Out of Work Benefits
- Crime Rate
- Emergency Admissions
- Early Mortality

### OUTCOMES

Within Moray which communities have the poorest outcomes?	Compared to other, similar communities, how do those in Moray fare? (are they better or worse than expected?)
New Elgin East	New Elgin East
Buckie Central East	✗ Cullen, Portknockie, Findochty, Drybridge and
Elgin Cathedral to Ashgrove and Pinefield	✗ Lossiemouth West
Forres South West and Mannachie	✗ Buckie West and Mains of Buckie
Elgin Bishopmill East and Ladyhill	✗ Rafford, Dallas, Dyke to Dava
Elgin Bishopmill West and Newfield	✗ Forres Central East and seaward
Lossiemouth West	✗ Forres South West and Mannachie
Buckie West and Mains of Buckie	✗ Lhanbryde, Urquhart, Pitgavney and seaward
Cullen, Portknockie, Findochty, Drybridge and	✗ Fochabers, Aultmore, Clochan and Ordiquish
Keith and Fife Keith	✗ Heldon West, Fogwatt to Inchberry
Forres Central East and seaward	✗ Burghead, Roseisle and Laich
New Elgin West	✓ North Speyside
Lhanbryde, Urquhart, Pitgavney and seaward	✓ New Elgin West
Lossiemouth East and Seatown	✓ South Speyside and the Cabrach
North Speyside	✓ Elgin Cathedral to Ashgrove and Pinefield
South Speyside and the Cabrach	✓ Keith and Fife Keith
Fochabers, Aultmore, Clochan and Ordiquish	✓ Elgin Bishopmill East and Ladyhill
Rafford, Dallas, Dyke to Dava	✓ Mosstodloch, Portgordon and seaward
Heldon West, Fogwatt to Inchberry	✓ Elgin Bishopmill West and Newfield
Mosstodloch, Portgordon and seaward	✓ Buckie Central East
Burghead, Roseisle and Laich	✓ Lossiemouth East and Seatown
Elgin Central West	✓ Elgin Central West
Findhorn, Kinloss and Pluscarden Valley	✓ Findhorn, Kinloss and Pluscarden Valley
Rural Keith and Strathisla	✓ Rural Keith and Strathisla

### IMPROVEMENT

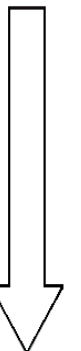
Within Moray which communities have improved the least?	Within Moray, which communities have improved the least relative to other, similar communities?
Cullen, Portknockie, Findochty, Drybridge and	Cullen, Portknockie, Findochty, Drybridge and
Heldon West, Fogwatt to Inchberry	Heldon West, Fogwatt to Inchberry
New Elgin East	Elgin Bishopmill East and Ladyhill
Elgin Bishopmill West and Newfield	Buckie Central East
Buckie Central East	New Elgin East
Elgin Central West	Forres South West and Mannachie
North Speyside	Elgin Central West
Buckie West and Mains of Buckie	South Speyside and the Cabrach
Elgin Cathedral to Ashgrove and Pinefield	North Speyside
New Elgin West	Elgin Bishopmill West and Newfield
Elgin Bishopmill East and Ladyhill	Buckie West and Mains of Buckie
South Speyside and the Cabrach	Lossiemouth West
Forres South West and Mannachie	Elgin Cathedral to Ashgrove and Pinefield
Lossiemouth West	New Elgin West
Lhanbryde, Urquhart, Pitgavney and seaward	Mosstodloch, Portgordon and seaward
Mosstodloch, Portgordon and seaward	Keith and Fife Keith
Forres Central East and seaward	Lossiemouth East and Seatown
Keith and Fife Keith	Lhanbryde, Urquhart, Pitgavney and seaward
Burghead, Roseisle and Laich	Forres Central East and seaward
Lossiemouth East and Seatown	Rural Keith and Strathisla
Fochabers, Aultmore, Clochan and Ordiquish	Rafford, Dallas, Dyke to Dava
Rafford, Dallas, Dyke to Dava	Burghead, Roseisle and Laich
Rural Keith and Strathisla	Fochabers, Aultmore, Clochan and Ordiquish
Findhorn, Kinloss and Pluscarden Valley	Findhorn, Kinloss and Pluscarden Valley

Most vulnerable



Least vulnerable

Least Improved



Most Improved

# Communities with poorer outcomes

- Similar communities with different outcomes:

- Pair 1

New Elgin East

New Elgin West



- Pair 2**

Buckie Central East

Buckie West and Mains of Buckie

- Pair 3

Lossiemouth West

Lossiemouth East and Seatown

- Pair 4

Keith and Fife Keith

Rural Keith and Strathisla

# Understanding Buckie: poorer outcomes in Buckie Central East

## **SIMD:**

- Education
- Income
- Crime
- Employment
- Housing

## **Multiple poor health & wellbeing outcomes; e.g.**

- low birth weight
- child dental health
- teenage pregnancies

Second most vulnerable community in Moray for out-of-work benefits, and the third most vulnerable for childhood poverty

# Locality planning

